

Demographic Study Updated Summary Report



N Fresno St & E Nees Ave
N Fresno St & E Nees Ave Fresno, CA 93720

7 August 2014

Coordinates Longitude: -119.783870
Latitude: 36.851810

| | 5 MINUTE DRIVE TIME 28.96 SQ/MI | 10 MINUTE DRIVE TIME 109.51 SQ/MI | 15 MINUTE DRIVE TIME 238.54 SQ/MI |
|---|---------------------------------------|---|---|
| Population Trend | | | |
| 2000 Total Population | 123,498 | 450,994 | 565,040 |
| 2010 Total Population | 135,255 | 491,503 | 657,050 |
| 2014 Total Population | 138,738 | 502,797 | 675,963 |
| 2019 Total Population | 143,007 | 518,814 | 707,506 |
| Households Trend | | | |
| 2000 Total Households | 47,429 | 153,597 | 187,787 |
| 2010 Total Households | 51,360 | 165,785 | 213,684 |
| 2014 Total Households | 51,115 | 165,218 | 213,976 |
| 2019 Total Households | 52,480 | 170,157 | 223,166 |
| Population Change Trend | | | |
| 2000 to 2010 Population Change | 9.5% | 9.0% | 16.3% |
| 2000 to 2014 Population Change | 12.3% | 11.5% | 19.6% |
| 2010 to 2019 Population Change | 5.7% | 5.6% | 7.7% |
| 2014 to 2019 Population Change | 3.1% | 3.2% | 4.7% |
| Household Change Trend | | | |
| 2000 to 2010 Household Change | 8.3% | 7.9% | 13.8% |
| 2000 to 2014 Household Change | 7.8% | 7.6% | 13.9% |
| 2010 to 2019 Household Change | 2.2% | 2.6% | 4.4% |
| 2014 to 2019 Household Change | 2.7% | 3.0% | 4.3% |
| 2014 Race | | | |
| White alone | 65.4% | 56.6% | 54.2% |
| Black or African American alone | 5.5% | 6.4% | 6.9% |
| American Indian and Alaska Native alone | 1.2% | 1.7% | 1.7% |
| Asian alone | 10.4% | 10.3% | 11.9% |
| Native Hawaiian and OPI alone | 0.2% | 0.2% | 0.2% |
| Some Other Race alone | 12.5% | 19.9% | 20.3% |
| % 2014 Hispanic | 29.2% | 42.5% | 43.2% |
| % 2014 Not Hispanic | 70.8% | 57.5% | 56.8% |
| 2014 Income | | | |
| Per Capita Income | \$29,515 | \$22,032 | \$21,352 |
| Household Income: Median | \$58,672 | \$46,591 | \$47,757 |
| Household Income: Average | \$78,729 | \$65,895 | \$66,436 |

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|--|---------------------------------------|---|---|
| 2014 Income (cont.) | | | |
| Less than \$10,000 | 4.9% | 6.9% | 6.8% |
| \$10,000 to \$14,999 | 5.8% | 7.7% | 7.5% |
| \$15,000 to \$19,999 | 5.8% | 6.6% | 6.5% |
| \$20,000 to \$24,999 | 4.4% | 6.3% | 6.2% |
| \$25,000 to \$29,999 | 4.8% | 6.0% | 5.8% |
| \$30,000 to \$34,999 | 5.0% | 5.3% | 5.2% |
| \$35,000 to \$39,999 | 3.8% | 5.1% | 4.9% |
| \$40,000 to \$44,999 | 4.6% | 4.7% | 4.7% |
| \$45,000 to \$49,999 | 3.9% | 4.4% | 4.4% |
| \$50,000 to \$59,999 | 7.9% | 7.5% | 7.3% |
| \$60,000 to \$74,999 | 10.2% | 9.1% | 9.4% |
| \$75,000 to \$99,999 | 13.0% | 11.2% | 11.6% |
| \$100,000 to \$124,999 | 8.9% | 7.5% | 8.1% |
| \$125,000 to \$149,999 | 6.6% | 4.7% | 4.8% |
| \$150,000 to \$199,999 | 5.7% | 3.8% | 3.8% |
| \$200,000 or more | 4.5% | 3.1% | 3.0% |
| Average household size | 2.7 | 3.0 | 3.1 |
| Total Daytime Population | 167,474 | 537,458 | 691,573 |
| Total Daytime at Home Population | 78,179 | 307,301 | 415,941 |
| Total Daytime at Home Population (% of Daytime Population) | 46.7% | 57.2% | 60.1% |